



taraneon Consulting Group

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# Company Flyer

Frankfurt / Germany, November 2009

# Who we are - taraneon at a glance



- Founded in 2008
- Led by experts with 20 years experience in industry and consulting
- Serving global advisory demand for
  - Process Management
  - Strategic Enterprise Architecture
  - SOA
  - Governance and Lifecycle-Management

Creating value the taraneon way:  
Focus on improving the external and  
internal **process experience**

# Who we are - experiencing **taraneon**



- Combining **innovation** with stability to increase creation and delivery of business value
- Creators of the **IMPROVED PROCESS EXPERIENCE** method
- Leaders in Process Communities
- International experience and a global network

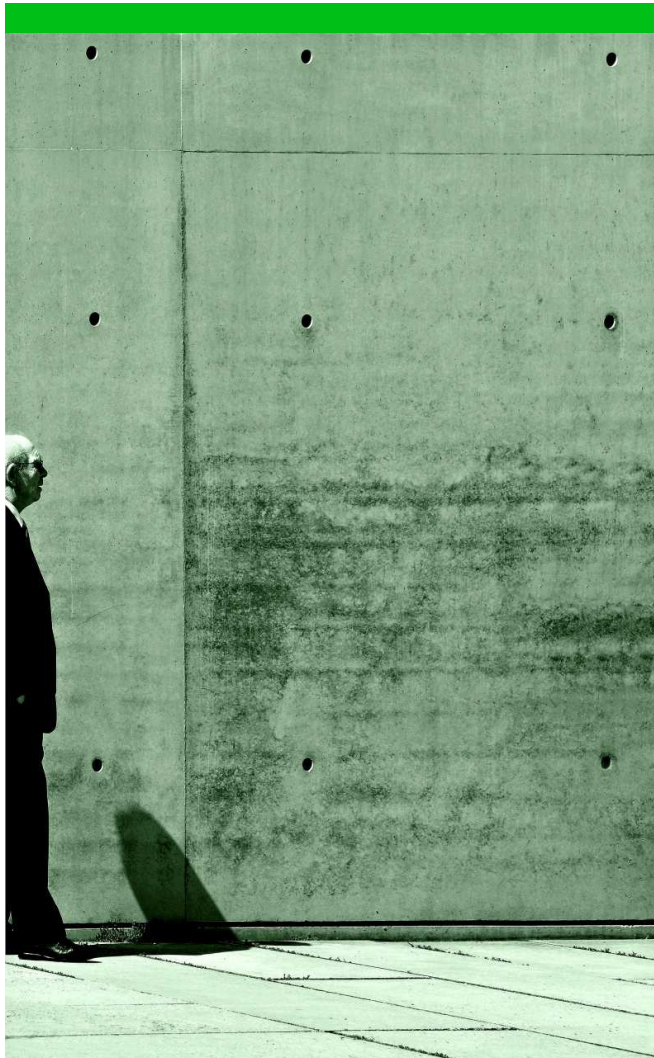
# How we work

- taraneons' **90 day approach**:  
Reliable planning to deliver results
- Business oriented:  
Only when project results are taken up into the everyday business can we speak of successful outcomes
- Communication based:  
Creating a broad base of awareness



taraneon provides **guidance** to enterprises for  
sustainable change and improvement

# When do you need us



## If comments from your employees and senior executives sound like this...

- There are different business processes completing the same activity, each with a different system
- They don't fit together
- They exist on paper only
- We don't know whether we get good value from IT
- We don't manage them properly
- Different parts of our company give different answers to the same question
- Our business lacks agility – every new strategic initiative is like starting from scratch
- We don't really understand our Business Processes
- A significant part of people's jobs is to take data from one set of systems, manipulate it, and enter it into other systems

# taraneon's tool box / experience

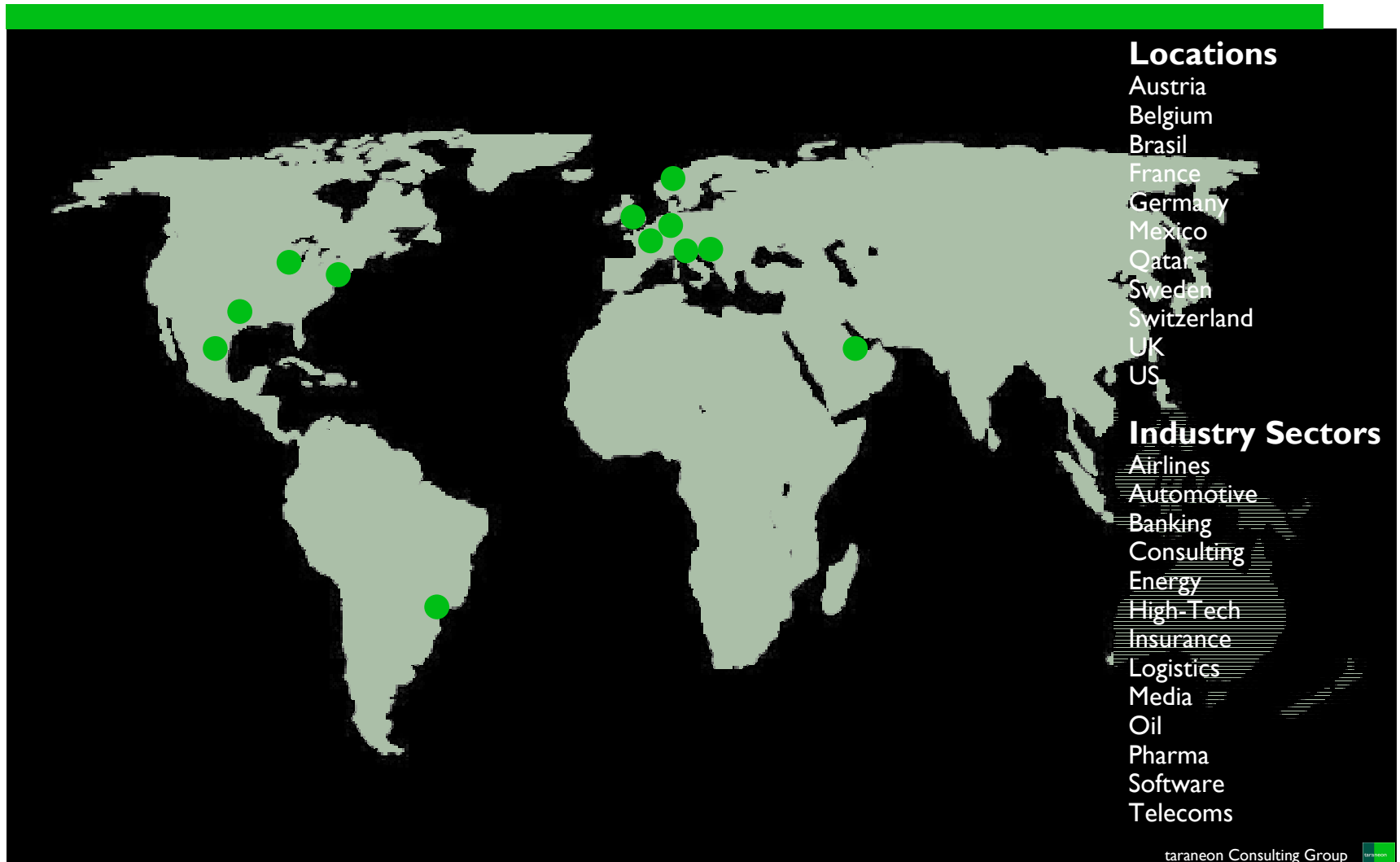
## taraneon's service offerings

Enterprise Transformation in dynamic markets	Strategic Enterprise Architecture	Architecture Review
		Foundation Definition
		Enterprise Architecture Development
		Risk Analysis
	Business Process Management	Process Experience Improvement
		Process Simulation
		BPMS Evaluation
		SOA Design
	Mindset-Change	Skill Trainings
		Think Different Program
		Executive Training
	Market Research and Analysis	Coaching
		Market Analysis
		Competitor Analysis



taraneon is the creator of the **Improved Process Experience** method

# taraneon provides **worldwide** service – International **client** base



# How we support our clients

## Extract from past engagements:

- Complete overhaul of process and IT infrastructure for a global top-tier telecoms carrier
- Process risk identification and assessment for financial institution
- BPMS and SOA tool requirement specification and tool selection (insurance, automotive and others)
- Development of new business strategy for leading player in the microchip-industry
- Development, implementation and periodic review of process management methods
- Skill development for process managers in pharmaceutical company
- 3rd party product and service provider evaluations

Our consultants have successfully supported these clients (extract):

Al Khaliyi Bank ♦ Altana ♦ Aral ♦ British Telecom ♦ BVG Berliner Verkehrsgesellschaft ♦ Cellway ♦ Chrischona ♦ Daimler ♦ debitel ♦ DeteMobil ♦ Die Zeit ♦ DB Deutsche Bahn ♦ Deutsche Telekom ♦ DZ Bank ♦ Ericsson ♦ HanseNet ♦ IBM ♦ Iridium ♦ John Deere ♦ LDT Laser Display Technik ♦ Lufthansa ♦ Micronas Semiconductor ♦ NetCologne ♦ ÖBB Österreichische Bundesbahnen ♦ Orange ♦ RWE ♦ R+V Versicherung ♦ SBB Schweizerische Bundesbahnen ♦ Schweizerische Post ♦ Shell ♦ Siemens ♦ Smart ♦ Stadtwerke Hannover ♦ Stadtwerke Wolfsburg ♦ T-Systems ♦ Temic ♦ Viag Interkom ♦ Viterra ♦ VW ♦ VW do Brasil ♦



# Sharing information – the **taraneon community**

## The taraneon **Executive Roundtable**

Founded by taraneon, the Executive Roundtable brings together business leaders to discuss innovative solutions for today's challenges

## IIR's Forum **Business Process Management**

taraneon and its forerunners have chaired the largest independent German BPM conference since 2002

## **BPM Nexus**

taraneon is one of the co-founders of BPM Nexus, a fast growing international online community of BPM practitioners and experts



# The taraneon drivers...



Thomas J. Olbrich

- Co-Founder and managing director of taraneon Consulting Group
- Member of steering committee of BPM Nexus
- Director of workflow consulting division at IDS Scheer AG
- European Coordinator of CSCW-SIG of Dept. of Trade and Industry (UK)



Dr. Norbert Kaiser

- Co-Founder and managing director of taraneon Consulting Group
- Executive Vice President of Deutsche Telekom AG
- CMO/CTO of mcn telecom AG
- CEO of MCN Management Consulting Group GmbH

# Want to find out **more** ?



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